

Lois Geller's
Joy of ~~Direct~~ Marketing
because all marketing touches the customer "directly"



Quick Facts

About the Blog

This blog is all about marketing and tips you can use to improve your own marketing efforts. Some of the topics (there are many more) that are discussed include:

- Direct Marketing
- Digital Marketing
- Social Media
- Brand Marketing

Stats

- The Joy of Direct Marketing has over 1500 Page views on a weekly basis.
- JDM is listed on over 70 different business blog directories and websites, including the very popular Technorati and BtoB Magazine.
- Lois' regular following includes about 2500 regular readers monthly, including marketers, and industry professionals.

Charter Advertiser Benefits

- A prominent mention in a 1st Quarter 2012 posting about the blog's advertisers.
- Lois will begin promoting each of her "Joy" postings to her 17,000 Twitter followers as well as her thousands of LinkedIn, Facebook and email friends.

Call

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or email:

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Ad Levels and Costs**

Large 300 X 300 pixels

Monthly: \$210

Quarterly: \$525

Yearly: \$ 2,000

Small 300 X 150 pixels

Monthly: \$140

Quarterly: \$380

Yearly: \$ 1,200

** Charter Advertiser benefits and prices valid only thru February 28th, 2012